

FAT.X Awards – Introduction & Categories

The FAT.X Awards celebrate the most promising emerging fashion design talents from Australia and the wider Asia-Pacific region. Rooted in a mission to uplift and spotlight the next generation of Australian fashion innovators, the awards recognize creative excellence that responds to the evolving values and challenges of the modern fashion industry.

Designers are recognized across five distinct award categories, each representing a vital dimension of Australian contemporary fashion:

Best Design - for outstanding creative vision and originality

Best Sustainable Design - for innovation in environmentally and socially responsible design

Best Craftsmanship - for technical mastery and attention to detail

Best Tech Fashion Design - for pioneering use of new technologies in fashion

Best First Nation Design - for honoring tradition while celebrating innovation

These categories are designed to reflect fashion's diverse and dynamic future, encouraging experimentation, purpose, and excellence.

All FAT.X Award Winners will receive prominent recognition both on stage and across all FAT.X communications, media coverage, and partner channels. Their collections will be featured in high-visibility events designed to support their careers and connect them with global fashion networks.

Showcase & Opportunities

All FAT.X Award Winners and finalists will be featured in the high-profile FAT.X Fashion Show in Brisbane on October 3rd, 2026 (date to be confirmed)

In addition, FAT.X Award Winners will receive:

The opportunity to present their collections at **Neo.Fashion's** Fashion Show during **Berlin Fashion Week in July 2026**

A round-trip flight to Berlin and five nights' paid accommodation

Participation in a Fashion Pop-Up Event in Brisbane on **October 4th, 2026**, including:

- A public fashion show in King George Square (to be confirmed)
- An interactive Q&A session
- A podium discussion focused on:

Fashion Responsibility
Fashion Sustainability
First Nation Fashion Design
Tech & Fashion

FAT.X